



# **WORLD BUSINESS OUTLOOK**

*Awards 2023*

## **BANGKOK MARRIOTT MARQUIS QUEEN'S PARK**

199 SUKHUMVIT SOI 22, KLONG TON,  
KLONG TOEY, BANGKOK, THAILAND



# World Business Outlook Award 2023

**World Business Outlook** is a Singapore-based business magazine that aims to provide business insights and information through its connections in the industry. It also hosts an awards ceremony to recognize and honor the best talent and innovations across various fields and regions. The ceremony serves as a platform for new connections, ideas, and business opportunities, and is attended by top decision-makers, innovators, and professionals from around the world. It is an opportunity for companies to be recognized and validated as trusted providers or developers, and for individuals to be a part of a community of successful and influential individuals.



## Tentative Event Schedule for NOVEMBER 25, 2023

1.	5:00 PM to 5:45 PM	Registration	45 Min
2.	5:45 PM to 6:15 PM	Networking Session	30 Min
3.	6:15 PM to 6:30 PM	Welcome Note	15 Min
4.	6:30 PM to 6:45 PM	Keynote Speech 01	15 Min
5.	6:45 PM to 7:15 PM	Award Round 01	30 Min
6.	7:15 PM to 7:30 PM	Performance 01	15 Min
7.	7:30 PM to 7:45 PM	Keynote Speech 02	15 Min
8.	7:45 PM to 8:15 PM	Award Round 02	30 Min
9.	8:15 PM to 8:30 PM	Performance 02	15 Min
10.	8:30 PM to 8:45 PM	Keynote Speech 03	15 Min
11.	8:45 PM to 9:15 PM	Award Final Round	15 Min
12.	9:15 PM to 9:30 PM	Guests Honour, Group Photo Session	15 Min
13.	9:30 PM onwards	Gala Dinner + Networking	

## **Platinum Sponsor (Only 1)**

- **Maximum exposure at the event with logos and banners (Brochure handouts/ Stage Screen/Photo Wall)**
- **Showcased as '<Name of Platinum Sponsor>' presents World Business Outlook Awards 2023 across digital platforms, in print, and by the emcee during the ceremony**
- **Multiple 10-15 sec video of your company during breaks and dinner/networking sessions**
- **5 min Corporate video during the registration session, during breaks and dinner**
- **First Keynote speech of the event**
- **Platinum passes (Max four members)**
- **Video Interview and Photo-shoot.**
- **On the Cover page of the Awards Edition Magazine**
- **Full page Ad in the three magazine issues of World Business Outlook**
- **Digital Banner ad on the World Business Outlook website for 6 months**
- **Two interview-based articles on our website and in the magazine to be carried out only after the event.**
- **Publishing of six articles (submitted by the company) on the website in the span of four months after the event.**
- **Six social media posts (based on the articles submitted) on LinkedIn and Twitter**
- **Framed Photo from the Event (To be shipped after the event)**
- **Private concierge service**
- **Two Premium Rooms for 2 nights**

## **Gold Sponsor (Only 3)**

- **Logos and Banners at the event, in print (Agenda Brochure) and digitally**
- **Mentioning on the mike during the opening note and the closing note**
- **Brief (max 2 min video) introduction about the company during the break**
- **Full page Ad in Three magazine issues of World Business Outlook**
- **Digital Banner ad on the World Business Outlook website for 6 months**
- **Video Interview & Photo-shoot.**
- **One article on the website and in the magazine based on the interview taken.**
- **Publishing of four articles (submitted by the company) on the website in the span of three months after the event.**
- **Four social media posts (based on the articles submitted) on LinkedIn and Twitter**
- **Two 10-15 sec videos of the company during the break and dinner/networking sessions**
- **Two Executive Rooms for 2 nights**

## **Silver Sponsor (Only 4)**

- **Logos and Banners at the event, in print (Agenda Brochure) and digitally**
- **Full page Ad in three magazine issues of World Business Outlook**
- **Digital Banner ad on the World Business Outlook website for six months**
- **Video Interview and Photo-shoot**

### Food & Beverages (6000 USD)



- Mentioning at the buffet counters
- Mentioning in the event brochure
- Will be felicitated with 1 trophy and 1 certificate at the ceremony as a gesture of goodwill
- Video Interview and Photo-shoot
- Distribution of promotional brochure in welcome kit (provided by the client)

### Table Cloth Sponsor (3000 USD)



- Table centrepiece decoration that would promote the sponsor
- Mentioning in the event brochure
- Will be felicitated with 1 trophy and 1 certificate at the ceremony as a gesture of goodwill
- Video Interview and Photo-shoot



**Choose Your Pass**

**Platinum**

**Gold**

**Silver**

## **Platinum Pass (4 Seats)**

**1 Crystal Trophy and 1 Certificate**

**Participation Kit**

**Gala Dinner**

**Networking session**

**Video Interview and Photo-shoot**

**Grand Performance by International Artists**

**One 4-page print article in Special Awards Edition Magazine**

**4 online articles**

**2 online banner ads for 6 months**

**Two A4 print Ads**

**Two Premium rooms for 2 nights**

**One press release**

**Priority Seating**

**Personal Butler services**

**Keynote speaker**

**Pickup and Drop to venue**

## **Gold Pass (4 Seats)**

**1 Crystal Trophy and 1 Certificate**

**Participation Kit**

**Gala Dinner**

**Networking session**

**Video Interview and Photo-shoot**

**Grand Performance by International Artists**

**One 2-page print article**

**2 online articles**

**One online banner ad for 6 months**

**One A4 print Ad**

**Two Executive rooms for 2 nights**

## **Silver Pass (4 Seats)**

**1 Crystal Trophy and 1 Certificate**

**Participation Kit**

**Gala Dinner**

**Networking session**

**Video Interview and Photo-shoot**

**Grand Performance by International Artists**





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