



WORLD BUSINESS OUTLOOK

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WO **WORLD BUSINESS
OUTLOOK**
AWARDS 2024

World Business Outlook Awards 2024

World Business Outlook is the leading online news portal from Asia that exclusively serves the business community from across the globe. This Singapore-based digital business magazine proudly presents the top achievers from the healthcare, technology, real estate, retail, e-commerce, trading, banking finance, insurance and many such sectors. This is an annual awards ceremony attended by some of the best performing companies and business leaders from across the globe.

The event is a platform to expand your network and meet well-established global business leaders, powerful bureaucrats and some influential entrepreneurs of our time.



Tentative Event Schedule

Fourth Quarter

5:00 PM to 5:45 PM	Registration	45 Min
5:45 PM to 6:15 PM	Networking Session	30 Min
6:15 PM to 6:30 PM	Opening note	15 Min
6:30 PM to 6:45 PM	Opening Speech	15 Min
6:45 PM to 7:15 PM	First Award Round	30 Min
7:15 PM to 7:30 PM	First Entertainment session	15 Min
7:30 PM to 7:45 PM	Second Speech	15 Min
7:45 PM to 8:15 PM	Second Award Round	30 Min
8:15 PM to 8:30 PM	Second Entertainment session	15 Min
8:30 PM to 8:45 PM	Third Speech	15 Min
8:45 PM to 9:15 PM	Third Award Round	15 Min
9:15 PM Onwards	Gala Dinner	



Platinum Sponsor (Only 1)

- Logo on Brochure handouts
- Logo on Stage Screen
- Logo on Photo Wall
- Showcased as <Name of Platinum Sponsor> presents World Business Outlook Awards 2023 across our digital and print platforms
- Your 15-sec Promotional video loop during breaks and networking sessions
- Your 5 min Corporate Video shown on the big screen
- Digital Banner Ad on our homepage for 6 months
- 2 interview-based articles on our website and magazine post the event
- 6 online articles from the sponsor in 4 months after event
- Opening speech in the event
- Platinum Passes (Max four members)
- Extensive Video Interview and photoshoot sessions
- Cover Page of Special Edition Magazine
- Full Page Ad on three editions of our digital magazine
- Two Premium Rooms for 2 nights in a Four Star Property
- 6 social media posts on our LinkedIn, Twitter and Facebook based on online articles
- Framed Photo from the event
- Concierge service in the ballroom during the event
- Trophies and Certificates

***Ask for
Best Price***

Gold Sponsor (Only 3)

- Logo on Brochure handouts
- Logo on Stage Screen
- 2 Min corporate video during the break
- Your 15-sec Promotional video loop during breaks and networking sessions
- Video Interview and photoshoot sessions
- Digital Banner Ad on our homepage for 6 months
- 1 interview-based articles on our website and magazine post the event
- 4 online articles from the sponsor in 4 months after event
- Full Page Ad on three editions of our digital magazine
- Gold Passes (Max four members)
- Two Executive Rooms for 2 nights in a Four Star Property
- 4 social media posts on our LinkedIn, Twitter and Facebook based on online articles
- Trophies and Certificates

***Ask for
Best Price***

Silver Sponsor (Only 4)

- Logo on Brochure handouts
- Logo on Stage Screen
- Full Page Ad on three editions of our digital magazine
- Silver Passes (Max four members)
- Video Interview and photoshoot sessions
- Digital Banner Ad on our homepage for 6 months
- Trophies and Certificates

***Ask for
Best Price***

Sponsorship



Food & Beverages

- Logo Promotion at Food Counter
- Logo Promotion in Agenda brochure
- 1 Certificate as a gesture of goodwill
- Video Interview and Photoshoots
- Distribution of your promotional brochure in the welcome kit



Table Cloth Sponsor

- Logo Promotion on the centerpiece on each table
- Logo Promotion in Agenda Brochure
- 1 certificate as a gesture of goodwill
- Video Interview and Photoshoots

Choose Your Pass

1. Platinum
2. Gold
3. Silver

Platinum Pass

- Table Seating for 4
- Trophy
- Certificate
- 4 online articles
- 2 online banner ads for 6 months
- 2 A4 print Ads
- 2 Premium rooms for 2 nights in a 4 star property
- 1 press release
- One 4-page print article in the Special Awards Edition magazine
- 7 min speech slot
- Pickup and Drop to the venue
- Participation kit
- Gala Dinner
- Networking session
- Video Interview and Photoshoot
- Grand Performance by International Artists
- Priority seating

***Ask for
Best Price***

Gold Pass

- Table Seating for 4
- Trophy
- Certificate
- 2 online articles
- 1 online banner ad for 6 months
- 1 A4 print Ad
- 2 Executive rooms for 2 nights in a 4 star property
- Participation kit
- One 2 page print article in the digital magazine
- Video Interview and Photoshoot
- Networking session
- Grand Performance by International Artists
- Gala Dinner

***Ask for
Best Price***

Silver Pass

- Table Seating for 4
- Trophy
- Certificate
- Grand Performance by International Artists
- Gala Dinner
- Networking session
- Video Interview and Photoshoot
- Participation kit

***Ask for
Best Price***

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